

MBA I Year Examination

MP-105 Business Ethics

Time: 3 Hours

Max. Marks: 80

Note: The question paper is divided into three sections A, B & C. Write Answers as per the given instructions.

Section A

(Very Short Answer Type Questions)

Note: Answers all 8 questions. As per the nature of the questions you delimit your answer in one sentence up to 50 words. Each question carries equal marks. (Marks 2x8=16)

1. Define Business Ethics.
2. Give any four Leadership Qualities of Lord Krishna.
3. Explain Corporate Social Responsibility.
4. Give Gandhi's definition of True Civilization.
5. Explain the meaning of Work Ethic.
6. Explain the concept of Bread Labour
7. Describe ASCI.
8. Name common Marketing Malpractices in India.
9. Explain Code of Ethics.
10. Give Inherent Benefits of Corporate Social Responsibility.
11. Enumerate the Elements of STEPS.
12. Explain the meaning of Yin and Yang for a Manager.
13. Define Churning in Financial Services.
14. Mention benefits of Ethical Management Programmes.
15. Define Trusteeship.
16. Name Meditation Techniques.
17. Mention two broad areas of Business Ethics.
18. Define 'Karma Yoga'.
19. What do you mean by Level Player Field.
20. Describe Folklore.
21. Explain Kosha.
22. Explain Vedantic Praxis.
23. Define Osmotic Meditation.
24. Mention the ideas of Gandhi for the Management of the Economy at Individual Level.

Section B

(Short Answer Type Questions)

Note: Answer any 4 questions. Each answer should not exceed 100 words. Each question carries 08 marks. (Marks 8x4 = 32)

1. Write a note on the main issues in the area of Corporate Governance in India
2. Which lesson from the role of Krishna as a Mentor can be learned by a manager?
3. What are different ways by which an organization can cultivate Work Ethics?
4. What are the factors affecting 'Level Playing Field'?
5. What do you mean by practical spirituality for Management?
6. List the expectations of various Stakeholders from a corporate.
7. 'In present times, there is a need of 'Corporate Rishi' in the organization.' Comment.
8. Describe any two Meditation Techniques.
10. What are three types of religions? Explain their framework.
11. Explain the term 'Dharma' and the importance of its understanding for a manager.
12. What is the concept of Leadership?
13. How do you think, individual may evolve in a Corporate Rishi?
14. "Meditation facilitates a greater sense of calmness, empathy and acceptance of self and others." Discuss the importance of Meditation in the light of the statement.
15. Explain Hostile Takeovers and ethical issues related to them.
16. List out those ethical principles which are relevant to Work Life.
17. Comment on the importance of Good Corporate Governance in India.
18. Define Business Ethics and give its characteristics.
19. Explain the importance of Vedas in Management.
20. Write a note on the relevance of Ethics in Marketing.
21. What is unethical about some Mergers and Acquisitions?
22. What is the framework of Leadership and Management?
23. 'Taking on Social and Moral issues is not economically feasible.' Comment.
24. What do you understand by theory 'Basket of Needs'?
25. What is Holistic development?

Section C

(Long Answer Type Questions)

Note: Answer any 2 questions. Each answer should not exceed 800 words. Each question carries 16 marks. (Marks 2x16=32)

1. Explain 'Code of Ethics' and discuss the benefit of Managing Ethics at Work Place.
2. Describe the philosophy, purposes and core principles of Corporate Governance.
3. What is Insider Trading? Give your views on ethical and unethical issues aspects of Insider Trading.
4. What are Marketing Malpractices prevalent in India? Mention different Fair Marketing Practices suggested by CFBP & FICCI.
5. How is Bhagvad Geeta helpful in conflict resolution? Explain.
6. Examine in details different aspects of Indian model of Development.
7. Describe Triguna and Panchkoshas Models for Self Management.
8. Explain the Concept of Competence and Character with reference to an Organization.
9. What do you understand by Business Ethics? Illustrate its importance in business organisation.
10. "Corporates cannot ignore their stakeholders' interests". In the light of this statement, describe the obligation of a corporate to its investors and employees.
11. . Explain Ethical Principles affecting work life in detail.
12. "YVK stands for Yoga, Vedanta and Kosha theories that have universal application as well as appeal". Comment.
13. . Discuss different ways in which unethical practices are going on in Financial Market.
14. Do you feel a regulatory body is essential to control unethical practices in Advertising? Explain with example the action taken by the ASCI against misleading advertisements.
15. Elaborate the Gandhian views on Societal Management and Holistic Development.
16. Explain the Indian Concept of Organizational Character. What are the mandatory requisites for developing an Index for Organizational Character.
17. . "Corporate cannot ignore the concerns of environment and its ecology." In the light of this statement describe the obligations of the corporate environment and society
18. Critically analyse the concept of Corporate Social Responsibility.
19. Discuss features of Indian Ethos in detail
20. "The teachings and knowledge of ancient scriptures in general and the Bhagvad Geeta in particular continue to have a great and direct relevance to today's corporate issues and challenges." Comment.
21. Discuss the main ethical issues that are relevant to Business World in brief.
22. Give in details various unethical issues related to HRM.

23. Describe the importance of consciousness studies in Management of Self.
24. Define Meditation with its different techniques. Also give its relevance in Modern times.