

Roll No:

BBA-10 (Bachelor of Business Administration)
Fourth Semester, Examination 2012
BBA 402
Indian Business Environment

Time 3 Hours

Maximum Marks: 60

- Note: (1) Attempt any Two questions from Section A**
(2) Attempt any four questions from Section B
(3) All questions are compulsory in Section C

Section –A
(Long Answer Type Questions)

2X15 =30 Marks

1. What is the importance of 'Industrial Policy'? Explain the main features of Industrial Policy of India announced in July 1991.
2. Discuss the foreign trade policy of India and its impact on India's external trade performance.
3. What do mean by business environment? Explain the micro and macro environmental factors affecting business.
4. What is globalization? Enumerate its merits and demerits in the context of Indian Economy.

Section –B
(Short Answer Type Questions)

4X 5 = 20 Marks

Discuss the following:

1. What is WTO? Discuss the benefits of WTO.
2. What do you mean by social responsibility of business?

3. What is World Bank? Discuss the various functions of World Bank.
4. Write a short note on SEBI and its functions.
5. Explain the MRTP Act
6. What are Non -Banking Financial Institutions? Explain the functions of Non- Banking Financial Institutions.
7. Discuss the significance of small scale sector in Indian economy.
8. Discuss the concept of balance of payments. What are reasons behind the disequilibrium of Balance of Payments?

Section –C
Objective Type Questions

10X 1 = 10 Marks

Choose the correct alternative.

1. In which year, IMF was formed;
 - a. 1956
 - b. 1951
 - c. 1944
 - d. 1942

2. PEST is a method of analyzing a firm or industrial sector by looking at which of the following factors?
 - a. Profit, ecological, social and technological
 - b. Political, economic, social and technological
 - c. Primary, ecological, social and technological
 - d. None of these

3. MRTP Act refers to:
 - a. Monopolies and Restrictive Trade Practices Act
 - b. Management and Restrictive Trade Practices Act

- c. Management and Rural Training Program Act
 - d. Multinational and Restrictive Trade Practices Act
4. Liberalization refers to:
- a. Fewer Government Regulations
 - b. Restricted Government Regulation
 - c. Rigid Economic and Trade Laws
 - d. None of these
5. The most important determinant of private investment in an economy is
- a. The inflow of foreign investment.
 - b. The size of the capital account surplus.
 - c. The size of the current account deficit.
 - d. The outflow of private investment.

Write true or false against the followings:

6. PESTLE is an analytical tool which helps to undertake internal analysis.
7. Capitalism is an economic system where the means of production are owned and managed by the state.
8. Privatization is concerned with the withdrawal of state from an industry or sector, partially or fully.
9. The objectives of BIFR are to determine sickness of industrial companies and to assist in reviving those that may be viable and shutting down the others.
10. The 'Kyoto Protocol' is an international agreement linked to the United Nations Framework Convention on climate change.