



[4394] – 103

Seat No.	
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P.G.D.M.L.M. (Semester – I) Examination, 2013
103 : LOGISTICS MANAGEMENT
(2008 Pattern)

Time : 3 Hours

Max. Marks : 70

Instructions : 1) Attempt **any five** questions.
2) **All** questions carry **equal** marks i.e. **14 each**.

1. Explain logistics management with its significance.
2. How information technology is playing important role in warehousing and physical distribution ?
3. Explain in detail 'Economics of Logistics'.
4. Explain the role of logistics in customer service strategy.
5. Explain which are the costs associated with logistics.
6. How logistics is applied in International Trade ?
7. Write short notes on **any two** :
 - a) Total distribution concept.
 - b) Third party logistics.
 - c) Material handling transportation system.
 - d) Customer service logistics.



[4394] – 201

Seat No.	
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P.G.D.M.L.M. (Semester – II) Examination, 2013
201 : PHYSICAL DISTRIBUTION AND SUPPLY CHAIN MANAGEMENT
(New) (2008 Pattern)

Time : 3 Hours

Max. Marks : 70

Instructions: 1) Solve **any five** questions.
2) **All** questions carry **equal** marks.

1. Discuss the role and significance of Physical Distribution for any manufacturing company. 14
 2. What is Modern Retailing ? Explain, why modern retail is unsuccessful in India. 14
 3. Define Supply Chain Management and explain its objective and scope. 14
 4. Explain the process of benchmarking in supply chain with example. 14
 5. "Channel management is a process of selection, motivation, evaluation and elimination". Discuss. 14
 6. Explain the role of Information Technology in Supply Chain Management. 14
 7. Write short notes (**any two**) : 14
 - a) Elements of cost in Physical Distribution
 - b) Third Party Logistics
 - c) Evaluation of Supply Chain.
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[4394] – 202

Seat No.	
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P.G.D.M.L.M. (Semester – II) Examination, 2013
202 : INTERNATIONAL BUYING
(2008 Pattern)

Time : 3 Hours

Max. Marks : 70

Instructions : 1) Solve **any five** questions.
2) **All** questions carry **equal** marks.

1. Discuss in details the scope and importance of International Buying.
2. Explain in short the pros and cons of international purchasing practices.
3. Write a short note on :
 - a) Bill of Entry
 - b) Bill of Lading.
4. Explain the role of any two intermediaries in International Buying.
5. Explain the various modes of payment used in International Buying.
6. Briefly explain procedure for international buying of capital goods.
7. Write a note on “Imports in India”.

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[4394] – 101

Seat No.	
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P.G.D.M.L.M. (Semester – I) Examination, 2013
101 : PRINCIPLES AND PRACTICES OF MANAGEMENT
(2008 Pattern)

Time : 3 Hours

Max. Marks : 70

Note : 1) Answer **any five** questions.
2) **All** questions carry **equal** marks.

1. Comment on - 'Management is getting things done through and with the people'.
What are different functions to achieve this goal ?
 2. Discuss importance of recruitment and selection. What are different sources of recruitment ?
 3. Define planning. Explain the process of planning.
 4. What is difference between the terms training and development ? Explain any two on the job methods of training.
 5. Explain importance of controlling with different controlling techniques.
 6. What is departmentation ? Explain its nature and purpose.
 7. Write short notes (**any two**) :
 - a) Career planning
 - b) Decentralisation
 - c) MBO
 - d) Coordinating.
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[4394] – 102

Seat No.	
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P.G.D.M.L.M. (Semester – I) Examination, 2013
102 : MATERIALS MANAGEMENT
(2008 Pattern)

Time : 3 Hours

Max. Marks : 70

Note : 1) Answer **any five** questions.
2) **All** questions carry **equal** marks.

1. “Materials management plays important role in optimization of overall profitability of any firm”. Elaborate.
2. Write short notes on **any two** from the following :
 - a) ABC analysis
 - b) EOQ model
 - c) BOM (Bills of materials).
3. “The supply chain management differs from traditional material management”. Explain with the help of suitable examples.
4. Explain the following :
 - i) Safety stock
 - ii) Material Handling system
 - iii) MRP system
5. Describe the methods of purchasing and application with the help of suitable examples.
6. Write an essay on vendor relation and related strategies on vendor rating.
7. Explain the concept of value analysis with suitable examples.