

**Unitwise VTU question paper**

**Unit 1 – Management**

1. Define 'Management' precisely. Explain the characteristics and levels of management.  
( June/ July -2013,June/ July – 12, Dec.2013/Jan.2014)
2. What is scientific management? Explain Taylor's scientific principles of management and his contributions.  
(June/July –12, Dec – 12, Dec.2013/Jan.2014)
- 3 Write a note on Development of Management. (June/July -13, June/July –12)
4. Bring out the differences between management and administration  
(June/July –12, Dec – 12, June/July -13,Dec.2013/Jan.2014, June/July –14)
5. Explain modern approaches to management. (June/July –12)
6. List the 14 principles of management and elaborate any two. (June/July –12)

**Unit 2 – Planning**

1. Explain the steps in planning process. ( Dec.2013/Jan.2014)
2. Discuss the importance and limitations of planning.  
(June/July – 13, June 2012, Dec.2013/Jan.2014)
3. Explain strategic planning. (Dec.2013/Jan.2014)
4. Write various steps in planning and planning premises. (June 2012)
5. Explain the hierarchy of plans. (Dec 2012)
6. What are major drawbacks in planning? Explain. (Dec./Jan.12, June-11)

**Unit 3 – Organizing and Staffing**

1. List all the 16 principles of organizing.

(June/July - 14 ,, June./July -13, June 2012, Dec.2013/Jan.2014)

2. What is an organization? Explain the purpose and nature of an organization.  
(June/July -12, Dec.2013/Jan.2014)
3. Explain the classification of organizations (June/July -14)
4. Explain the selection process of personnel. (June.12, Dec.2013/Jan.2014)
5. Define committee. Brief about advantages and barriers of committee. (June.11,June 2012)

### **Unit 4 – Directing & Controlling**

1. Discuss various principles of directing. (June 2013)
2. Discuss centralization V/s decentralization. (June/July – 12)
3. Compare autocratic, participative and free-rein leadership styles. (,June/July.14)
4. Write in brief, various methods of establishing control. ( June/July – 12,,Dec.2013/Jan.2014)
5. Briefly explain the Maslow's hierarchy of needs.  
(June 2012, Dec.2013/Jan.2014)
6. Explain any two types coordination techniques. (Dec13./,Jan.14)
7. Define direction and brief about the main five requirements of effective direction. (June/July.12)
8. Define motivation. (June/July.-13)
9. List all theories of motivation and discuss about Maslow’s need hierarchy theory. (June/July 12)

**PART – B****Unit 5 – Entrepreneurship**

1. Explain the qualities of a good leader. (Jun/July 14)
2. Explain the importance of communication. (Jun/July12)
3. Classify various categories of entrepreneurship, based on different factors. (Jun/July13)
4. Explain various stages in entrepreneurial process. (June./July14, Dec.2013/Jan.2014)
5. List out different barriers of entrepreneurship (Dec.12)
6. Define the term 'Entrepreneur'. Explain the functions of an entrepreneur. ( June/July14, June.12)
7. Explain Entrepreneur Development Programme (EDP). Mention all its models. (June.12)
8. Distinguish between entrepreneur and intrapreneur. (Jun/July11, June.12)

**Unit 6 – Small Scale Industry**

1. Explain characteristics of Small Scale Industries. (June/July–11, June/July–14 , Dec.2013/Jan.2014)
2. Discuss the need for small scale industries and mention the objectives (Dec.2013/Jan.2014)
3. Discuss the impact of Globalization on small scale industries in India and the role of WTO (June/July.11)
4. Write short note on Institutional support to SSI. (June/July.13)
5. Define SSI. Enumerate various objectives of SSI (Dec.12)
6. List various steps to start a SSI. (Dec.2013/Jan.2014)
7. Explain the WTO. State its functions. (June/July–14)
8. Briefly write about government support to small scale enterprises.in five year plans. (June.12)

**Unit 7 - Institutional Support**

1. Write a brief note on government policies towards SSI, its objectives and classifications (June.12)
2. List the various supporting agencies of central and state government and services offered by them. (June/July.13)
3. What are the objectives and functions of KIADB? (June/July.14, Dec.13/Jan.14,June.12 Dec.2013/Jan.2014,)
4. Write a note on single window DIC agency. (June/July.14,June.12)
5. Write the various types of assistance provided by KSFC. (June/July.14, Dec.13/Jan.14,June.12 Dec.2013/Jan.2014,)
6. Enumerate functions of SISI. (June/July.13, Dec.12/Jan13,June.12)
7. Mention important central and Karnataka state government institutions providing support to SSIs. (Dec.2013/Jan.2014)
- 8 Write notes on any two: .
  - i) Small Industries Development Organization (SIDO).
  - ii) National Small Industries Corporation limited (NSIC).
  - iii) Small IndustriesDevelopment Bank of India (SIDBI).(Dec 12/Jan13)
9. Brief about important activities of KSSIDC (,June.12)
10. Write short note on KSIMC (June/July.13, Dec.12/Jan13,June.12)
- 11.. Write a note on TECSOK (June/July.14, Dec.13/Jan.14,June.12 Dec.2013/Jan.2014,)

**Unit 8 – Preparation of Project**

1. What is the meaning of a "project". State and explain the objectives of projects. (June/July.13)
2. Explain the project appraisal and its methods. Briefly explain any two methods. (June/July.14)
3. What is a Project? What are the features of a project and the variables involved? (June/July.13)

4. What is a project report and what are its necessities? (June/July.13)
5. Explain the sources of project identification. (Dec.2013/Jan.2014)
6. What is project network analysis? Explain in brief PERT. (June/July.14, Dec.12/Jan.13)
7. List out various contents of a project report. (June/July.13)
8. Write various points to be considered for,  
i) Technical feasibility study and (June/July.14)  
ii) Social feasibility study.
9. What are the guidelines by planning commission for a project report? Explain (Dec.012/Jan13)
10. Define project. Discuss briefly about project classification. (June.12)
11. List out contents of project report. Explain briefly (June.12)
12. List at least five network techniques. List the advantages and limitations of PERT. ( Dec.12)