



Name : .....  
Roll No. : .....  
Invigilator's Signature : .....

**CS/B.TECH(APM)/SEM-6/APM-606/2012**

**2012**

**INDUSTRIAL MANAGEMENT**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**GROUP - A**

**( Very Short Answer Type Questions )**

1. Answer all the following questions : 10 × 1 = 10
- i) Communication is a one way process. – State True or False.
  - ii) Give one reason for holding inventory ?
  - iii) In which date & year Factories Act was passed for the first time ?
  - iv) In which year was Minimum Wages Act established ?
  - v) Shed type factory is better than supermarket type factory. – State True or False.
  - vi) What is the full form of CITU ?
  - vii) Positive motivation is the only way to maximize the performance output. – State True or False.



- viii) Write the full form of 'PPO'.
- ix) Name any two techniques of Interview.
- x) Give an example of Positive Reinforcement in the context of Personal Management.

**GROUP – B**

**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

- 2. Define leadership quality. Describe the characteristics of an effective leader. 2 + 3
- 3. Draw a communication model and mention areas of lapses in communication. 3 + 2
- 4. What is 5S ? How does it help the organization to improve the performance ? 3 + 2
- 5. Prepare a sequential plan to recruit two Senior Merchandisers for an Apparel (Men's wear) Export Company. 5
- 6. What do you mean by lay-off ? What can be the possible causes of Lay-off in case of a Garment Manufacturing Organization ? 2 + 3
- 7. Describe the parameters to be considered for Employee review in a Kid's Garment Manufacturing Company. 5



**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

8. What is inventory ? What is the purpose of it ? What is inventory control ? Mention types of inventory in a manufacturing process. Why do we want to hold inventories ? What are two fundamental inventory decisions ?  $2 + 3 + 2 + 3 + 3 + 2$
9. What is trade union ? What are the objectives of trade unions ? Define the function of trade union ? Mention the types and problems of trade unions in India ?  $3 + 2 + 3 + 5 + 2$
10. Define motivation. Why is it important ? What are the main types of motivation ? Discuss them briefly. Briefly describe Theory – X and Theory-Y in theory of motivation.  $2 + 2 + 6 + 5$
11. What are the different 'Leadership styles' ? Write in brief about each of them. Prepare a questionnaire of minimum 10 questions to evaluate the performance of a supervisor in Sewing Department.  $2 + 3 + 10$

CS/B.TECH(APM)/SEM-6/APM-606/2012



12. Describe different Govt. Schemes to facilitate worker's involvement in Management. Explain in brief the significance of ERP system in this context. 7 + 8
13. Write short notes on any *three* of the following : 3 × 5
- a) Economic order quantity (EOQ).
  - b) Team work.
  - c) Factors for establishing a new factory.
  - d) Break-even point
  - e) Industrial Dispute Act
  - f) Factors on which Motivation depend.
-