	(One-Good)
<i>Name</i> :	
Roll No.:	A Among O'Complete 2nd Colored
Inviailator's Signature:	

CS/B.TECH(APM)/SEM-6/APM-606/2012

2012 INDUSTRIAL MANAGEMENT

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

(Very Short Answer Type Questions)

- 1. Answer all the following questions:
- $10 \times 1 = 10$
- i) Communication is a one way process. State True or False.
- ii) Give one reason for holding inventory?
- iii) In which date & year Factories Act was passed for the first time?
- iv) In which year was Minimum Wages Act established?
- v) Shed type factory is better than supermarket type factory. State True or False.
- vi) What is the full form of CITU?
- vii) Positive motivation is the only way to maximize the performance output. State True or False.

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 $3 \times 5 = 15$

viii) Write the full form of 'PPO'.

2.

- ix) Name any two techniques of Interview.
- x) Give an example of Positive Reinforcement in the context of Personal Management.

GROUP - B

(Short Answer Type Questions)

Answer any three of the following.

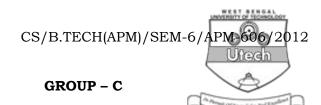
Define leadership quality. Describe the characteristics of an effective leader. 2 + 3

- Draw a communication model and mention areas of lapses in communication.
- 4. What is 5S? How does it help the organization to improve the performance? 3 + 2
- 5. Prepare a sequential plan to recruit two Senior Merchandisers for an Apparel (Men's wear) Export Company.

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- 6. What do you mean by lay-off? What can be the possible causes of Lay-off in case of a Garment Manufacturing Organization?
- 7. Describe the parameters to be considered for Employee review in a Kid's Garment Manufacturing Company. 5

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(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

- 8. What is inventory? What is the purpose of it? What is inventory control? Mention types of inventory in a manufacturing process. Why do we want to hold inventories? What are two fundamental inventory decisions?

 2+3+2+3+3+2
- 9. What is trade union? What are the objectives of trade unions? Define the function of trade union? Mention the types and problems of trade unions in India?

$$3 + 2 + 3 + 5 + 2$$

10. Define motivation. Why is it important? What are the main types of motivation? Discuss them briefly. Briefly describe Theory – X and Theory-Y in theory of motivation.

11. What are the different 'Leadership styles'? Write in brief about each of them. Prepare a questionnaire of minimum 10 questions to evaluate the performance of a supervisor in Sewing Department.2+3+10

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- 12. Describe different Govt. Schemes to facilitate worker's involvement in Management. Explain in brief the significance of ERP system in this context.
- 13. Write short notes on any *three* of the following: 3×5
 - Economic order quantity (EOQ). a)
 - Team work. b)
 - Factors for establishing a new factory. c)
 - Break-even point d)
 - Industrial Dispute Act e)
 - ,Jen. Factors on which Motivation depend. f)

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