BASICS OF APPAREL PRODUCTION PROCESS (SEMESTER - 4)

CS/B.TECH(APM)/SEM-4/APM-405/09

Time : 3 Hours]

[Full Marks: 70

INSTRUCTIONS TO THE CANDIDATES :

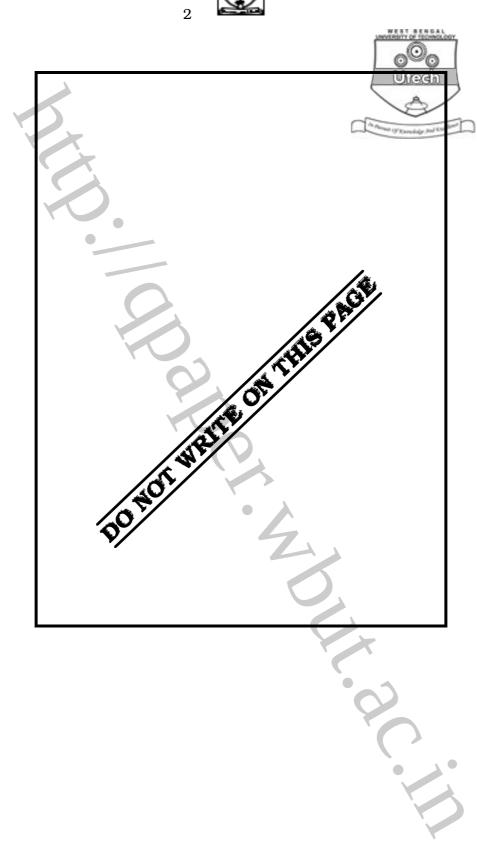
- 1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
- 2. a) In **Group A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
 - b) For Groups B & C you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of Group B are Short answer type. Questions of Group C are Long answer type. Write on both sides of the paper.
- 3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
- 4. Read the instructions given inside carefully before answering.
- 5. You should not forget to write the corresponding question numbers while answering.
- 6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- 7. Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.
- 8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
- 9. Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY Marks Obtained											
		Group – A				Group – B			oup – C		
Guestion Number										Total Marks	Examiner's Signature
Marks Obtained											-

Head-Examiner/Co-Ordinator/Scrutineer





1.

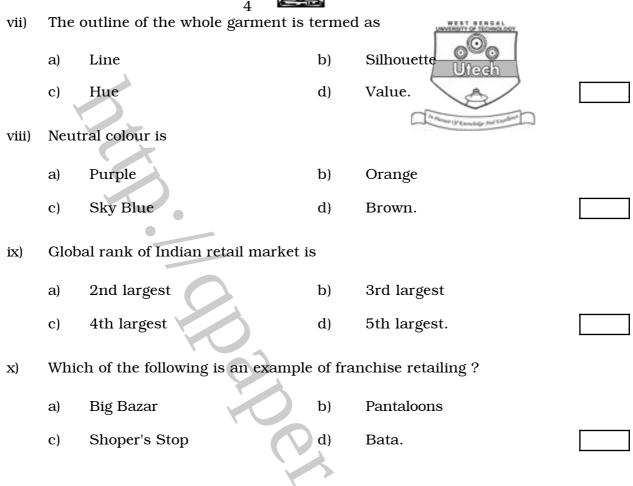


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ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009 BASICS OF APPAREL PRODUCTION PROCESS **SEMESTER - 4** Time : 3 Hours] Full Marks : 70 **GROUP – A** (Multiple Choice Type Questions) Choose the correct alternatives for the following : $10 \times 1 = 10$ Paul Smith is a fashion designer of i) a) USA b) UK

	C)	Japan	d)	India.						
ii)	Tom	mmy Hilfiger is the apparel brand for the country								
	a)	USA	b)	UK						
	c)	Japan	d)	India.						
iii)	Mila	n is the fashion capital of								
	a)	America	b)	UK						
	c)	Japan	d)	Italy.						
iv)	Dra	fting is the process to make								
	a)	paper pattern	b)	grading						
	c)	size chart	d)	none of these.						
v)	Indi	a's major export destination is		2						
	a)	UK	b)	France						
	c)	USA	d)	Singapore.						
vi)	Gra	ding is done for garment in orde	r to ch	ange						
	a)	pattern	b)	size						
	c)	colour	d)	design.						





GROUP – **B**

(Short Answer Type Questions)

Answer any *three* from the following. $3 \times 5 = 15$

- 2. Write a short note on "Globalisation and its impact on fashion industry".
- 3. Write a short note on Letter of Credit *or* Supply chain management.
- 4. Write short note on Fashion Merchandising.
- 5. Write shrot note on World Fashion Centres.
- 6. Write short note on Fashion Cycle.
- 7. Write short note on Design studio *or* Fashion promotion.



GROUP – C

(Long Answer Type Questions) Answer any *three* questions. oOo Ufedh

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 $3 \times 15 = 45$

- 8. What are the elements of design for developing a pleasing garment ? Explain these in brief with examples.
- 9. What are the principles of design to be considered to develop a garment ? Explain these principles in brief with examples.
- 10 Explain the factors for fashion trend forecasting. What are the prediction for men's wardrobe for 2009-2010?
- 11. How export houses get order from buyer ? Give the working flow chart of an Export house for manufacturing garment.

(From sample preparation, getting order to despatch of goods for export).

- 12. Explain different types of retailers. Discuss the major functions and working of different types of retailers.
- 13. Discuss different types and sizes of Garment industry and their special characteristics and growth potential in India.

END