

QUESTION BANK
BUSINESS ORGANISATION AND SYSTEMS
(BBA) (2008-09)

Chapter One-

- Q1. Define Business? State the features of Business?
- Q2. Describe various types of Business?
- Q3. Explain the characteristics of Business Organizations?
- Q4. What is Commerce? Explain scope of Commerce?
- Q5. Explain the nature and scope of Multinational Corporations?
- Q6. Explain various factors responsible for the growth of Multinational Corporations?
- Q7. Write short notes-
- a) Industry and Industrial Revolution.
 - b) Challenges for Indian Business in New Millennium.
 - c) Dangers of Multinational Corporations.
 - d) Objectives of the Business.
 - e) Recent trends in Business World.

Chapter two-

- Q1. What is private sector? State its objectives and importance?
- Q2. Define Public Enterprise and explain its objectives?
- Q3. What are the advantages of Public Enterprise?
- Q4. What is Public Corporation? State its Characteristics?
- Q5. What is Joint Sector? Explain its characteristics?
- Q6. Define Service Sector alongwith its importance?
- Q7. What is Sole Proprietorship? State its features, advantages and dis-advantages?
- Q8. What is joint Stock Company? State its features, advantages and dis-advantages?
- Q9. What is Partnership Firm? State its features, advantages and dis-advantages?
- Q10. What is Business Combination? Explain types of Business Combinations? State its features, advantages and dis-advantages?

Q11. Write short notes on the following-

- a) Co-operative Sector.
- b) Public Sector.
- c) Co-operative Sector.

Chapter Three-

Q1. Explain Merger, Acquisition and Take-over?

Q2. Explain various types of Mergers?

Q3. Explain various advantages of Mergers?

Q4. Explain various strategies of Mergers & Acquisitions?

Q5. Explain the concept of Franchising?

Q6. What is BPO? State its importance in the modern business environment?

Q7. What is KPO? State its importance?

Q8. Write short notes on the following-

- a) On-line Trading.
- b) Networking.
- c) E-Commerce
- d) Patent, Trademark and Copyright.

Chapter Four-

Q1. Explain various factors to be considered for setting up of a New Business Unit?

Q2. What is Feasibility Study and also state its content?

Q3. What is Creativity? Explain various Creativity and Problem Solving Techniques?

Q4. How one can boost his Creativity, explain various steps involved?

Q5. What is Innovation? Explain its Principles?

Q6. Explain various sources of Innovation?

Q7. Describe factors affecting the size of the Firm?

Q8. Explain Special Economic Zone?

Q9. Write short notes on the following-

- a) Project Report.
- b) Opportunity and Idea Generation.

Chapter Five-

- Q1. What do you understand by Wholesaler and Wholesale Trade? State its features?
- Q2. Explain the Scope of Wholesale Trader?
- Q3. Describe the Organization of Wholesale Trader?
- Q4. What is Retailer, Retail Trade? State its features?
- Q5. Explain the functions and importance of Retailer?
- Q6. Describe various types of Retailers?
- Q7. Explain in brief various sources of Finance?
- Q8. What is Transportation? Explain its role and importance?
- Q9. Describe various types of Transports? State its advantages and dis-advantages?
- Q10. What is Communication? What are its elements?
- Q11. Explain the role and importance of Business Communication?
- Q12. Explain the various principles of Business Communication?
- Q13. What is Foreign Trade? Explain its need and importance?
- Q14. Describe in brief the procedure for Import Trade and Export Trade?
- Q15. What is Insurance? Explain various types of Insurances along with its features?
- Q16. Write short notes on the following-
- a) Insurance Sector.
 - b) Capital.
 - c) Recent trends and Wholesale and Retailing.

Chapter Six-

Q1. What is Social Responsibility? State its advantages?

Q2. Describe various areas of Social Responsibility?

Q3. What is Business Ethics? State its need and scope?

Q4. Explain the importance of Business Ethics?

Q5. Explain the factors that influence the Business Ethics?

Q6. What is Social Audit? Explain its advantages and limitations?

Q7. Explain the methods of Social Audit?

Q8. Write the Short Notes-

- a) Professionalism.
- b) Social Change.