

QUESTION BANK
BUSINESS DEMOGRAPHY & ENVIRONMENTAL STUDIES
(BBA) (2008-09)

Chapter One – Introduction to Demography

- Q.1 Define Demography? Explain nature and scope of Demography?
- Q2. Discuss the importance of Demography in Business and Commerce?
- Q3. Elaborate Fertility, Mortality & Migration trends in India?
- Q4. What is the Subject matter of Demography?
- Q5. What are the factors affecting fertility and Mortality?
- Q6. Write short note on Demographic features of India?
- Q7. Explain in short the components of Demography?
- Q8. Define the following terms.
- (a) Crude birth rate?
 - (b) Total fertility rate?
 - (c) General fertility rate?
 - (d) Crude Death Rate?
 - (e) Age specific Mortality rate?
 - (f) Infant Mortality rate?

Chapter Two-

- Q1. What is Population? Explain the importance and nature of population?
- Q2. Define Population Density? Explain in brief the distribution of population all over the world with reference to Indian population?
- Q3. Explain various factors influencing the density of population?
- Q4. Define population growth? Explain the concept of positive and negative growth rate of population?
- Q5. Comment on the population growth in India since 1901?
- Q6. Briefly explain the following terms-
- a) Under population,
 - b) Over population,
 - c) Optimum population.

Chapter Three-

- Q1. Explain the concept of population as a human resource?
- Q2. Write the short notes on the following-
- a) Literacy Ratio,
 - b) Sex Ratio,
 - c) Working population,
 - d) Age-Sex Pyramid,
 - e) Dependency Ratio,

Chapter Four-

- Q1. What do you understand by Urbanisation? Discuss the term Urbanisation?
- Q2. Discuss the world trend of Urbanisation?
- Q3. Describe the characteristics of Indian Urbanisation?
- Q4. What are the factors which influence the Urbanisation?
- Q5. Discuss the problems of Urbanisation in today's developed economies?
- Q6. Give the importance of urbanization in business and commerce?
- Q7. Write the short notes on the following-
- a) Slum in India.
 - b) Pollution in cities.
 - c) Rural- urban fringe.

Chapter Five-

- Q1. Define the term Environment? What are the types of Environment?
- Q2. Explain the physical and cultural factors which determine the environment?
- Q3. What are the elements of environment that directly influence the business and commerce?
- Q4. Explain how environment affects the business and commerce?
- Q5. Write the short notes on the following-
- a) Technology.
 - b) Topography.
 - c) Infrastructure.
 - d) Political Environment.

Chapter Six-

- Q1. Explain the concept of Global Warming?
- Q2. What do you understand by environmental pollution? Explain how it is important to study environmental pollution?
- Q3. Explain the need & importance of KYOTO Protocol?
- Q4. What are the different types of pollutions, their sources and its impact on the society?
- Q5. With suitable example explain the relationship between industrial environment and pollution?