

**MAY 2013**

**U/ID 31504/  
ULJB/UGLJB**

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Time : Three hours

Maximum : 100 marks

**SECTION A — (10 × 2 = 20 marks)**

Write short note on the following in about 50 words.

1. What is meant by comprehension?
2. Write the subjects of the editorials.
3. Give the meaning of brochure.
4. List any two strategies for the effective reading of biography.
5. Write the purposes of advertisements.
6. Point out the importance of 'unity of thought' in a paragraph.
7. What are the basic requirements of précis writing?
8. Give any two examples for informal report.
9. What do science writers do?
10. How can we enrich our writing skills?

SECTION B — (6 × 5 = 30 marks)

Answer any SIX of the following in about 200 words each.

11. Briefly analyse the strategies for improving reading comprehension.
12. What do you understand by nose for news?
13. Bring out the importance of reading biography.
14. Sum up the uses of technical writing.
15. Comment on the nature of reading poetry.
16. Briefly illustrate the essentials of a good letter.
17. Write the sentences of your own by using the following phrasal verbs.
  - (a) Acquainted with
  - (b) Have great difficulty
  - (c) Come across
  - (d) Deal with
  - (e) Resort to.
18. What are the various strategies of writing a good paragraph?
19. Bring out the importance of speed-reading.
20. Write a note on the characteristic of a good précis writing.

SECTION C — (5 × 10 = 50 marks)

Answer any FIVE of the following in about 300 words.

21. Explain the significance of editorials in newspaper?
22. Discuss the qualities of a good essay.
23. How do you develop the art of reading and enjoying a drama?
24. Discuss the types of advertisements with examples.
25. Sum up the guidelines to develop a good note making.
26. Write a letter to your friend congratulating him on his success in the IAS examination.
27. Explain the essentials of 'framing orders' with examples.
28. Give a detailed account on the characteristics of a good news report.