



# ST. ANTHONY'S COLLEGE SHILLONG

## ENTRANCE TEST FOR ADMISSION INTO UNDER GRADUATE PROFESSIONAL COURSES **2012**

### **Media Technologies**

Date: Wednesday, 25<sup>th</sup> April 2012

Time: 10:00 AM – 12:00 Noon

#### INSTRUCTIONS

- This test has a total weightage of **100 marks** spread across **Five Sections**.
- Instructions for each Section or Set of questions are given at the start of each.
- Write your **Test Roll Number** given on your **Admit Card** in the space specified below.
- **Please preserve your Admit Card**. It will be required at the time of admission.
- The Test Roll Numbers of those shortlisted for admission on the basis of this Entrance Test will be published on the College Notice Boards as well as on the College Web Site by **Saturday, 28<sup>th</sup> April 2012**.
- The final admission will be done on a first come, first served basis, after the marksheets of the Class XII examinations of the Meghalaya Board of School Education are available, provided the eligibility criteria as laid down in the prospectus are fulfilled. Shortlisted students from other boards and streams whose Class XII results are declared later will also be considered for admission provided they report **not later than 2 days** after the result declaration of their respective board examinations along with their marksheets (Original or Downloaded).

TEST ROLL NO: \_\_\_\_\_

Invigilator's signature: \_\_\_\_\_

**SECTION I**

**Marks: 25**

**A. Choose the correct answer and fill it in the space provided for you. 1X 10= 10**

1. Recently the central government proposed a plan to base two Missile regiments in Assam and Nagaland. The names of these regiments are

- a. Akash and Brahmos
- b. Indra and Surya
- b. Shiva and Vikram
- d. Krishna and Indu

Answer: .....

2 Alokesh Lahiri is the name of a famous Music Director of Bollywood Films. He is better known as:

- a. Bappu Lahiri
- b. Bappi Lahiri
- b. Bipin Lahiri
- d. Bapu Lahiri

Answer: .....

3 A Variety of Tulips in Netherlands was named after a popular Bollywood Star. She is:

- a. Madhuri Dixit
- b. Kareena Kapoor
- c. Aishwarya Rai
- d. Frieda Pinto

Answer: .....

4. India's first aircraft carrier INS Vikrant was commissioned in:

- a. Belfast
- b. Nigeria
- c. France
- d. Algeria

Answer: .....

5. The celebrity who has a Leadership Academy for Girls in his name is:

- a. Amitabh Bachchan
- b. Shahrukh Khan
- c. Akshay Kumar
- d. Amir Khan

Answer: .....

6. The first president of Bangladesh is:

- a. Sheikh Mujibur Rahman
- b. Benazir Bhutto
- c. Sheikh Hasina Begum
- d. None of these

Answer: .....

7. The biggest island of the world is:

- a. Australia
- b. Hawaii
- c. Greenland
- d. Andaman and Nicobar

Answer: .....

8. The country which is called the land of Rising Sun is

- a. China
- b. Thailand
- c. Malaysia
- d. Japan

Answer: .....

9 The National fruit of India is:

- a. Apple
- b. Guava
- c. Grapes
- d. Mango

Answer: .....

10. The Atomic Mass is the original name of a rock band formed in 1977. Today this band is widely known as:

- a. Def Leppard
- b. Dream Theatre
- c. Pink Floyd
- d. Scorpion

Answer: .....

**B. Give the full form of the following in the space provided**

**1x5=5**

A. AASU: .....

B. FKJGP: .....

C. NEEPCO: .....

D. JNNURM: .....

E. NCP: .....

**C. Answer the following media awareness question in the space provided for you 1x10=10**

1. The Acronym for NDTV, the famous news channel of India is:

- a) National Development Television
- b) News Dimension Television
- c) New Delhi Television

Answer: .....

2. *Whatever it takes* is the slogan of a popular news channel of India. The channel is

- a) CNN-IBN
- b) Times Now
- c) Star News

Answer: .....

3. The Medical condition in the story line of the film 'My Name is Khan' is:

- a) Dyslexia
- b) HIV/Aids
- c) Asperger Syndrome

Answer: .....

4. The romance in the record breaking film 'Titanic' is between:

- a) A rich girl and a poor boy
- b) A poor girl and a poor boy
- c) A rich girl and a rich boy

Answer: .....

5. The brand ambassador for the Sony Vaio laptop advertisement is:

- a) Kareena Kapoor
- b) Anoushka Sharma
- c) Sonam Kapoor

Answer: .....

6. Dhanush wrote and sung the hit number *Kolaveri Di*. He is the son-in law of

- a) Kamala Hassan
- b) Amitabh Bachan
- c) Rajnikanth

Answer: .....

7. A Classified is associated with:
- a) Advertisements on Newspaper
  - b) A group of Journalist assigned for special reporting
  - c) Both
- Answer: .....
8. A Photo Journalist is:
- a) Someone who take the pictures of models and film stars
  - b) Someone who report a story through photographs
  - c) Someone who take the photographs of wild life
- Answer: .....
9. The term Sci –fi in films is short for:
- a) Science Fiction
  - b) Scene Fires
  - c) Scientific Fights
- Answer: .....
10. The term Serial in Television refers to:
- a) A Drama which is aired continuously for a certain period of time
  - b) A Programme which tells the story of Serial killers only
  - c) A Drama which is aired repeatedly throughout the day
- Answer: .....

**SECTION II**

*Marks: 20*

**A** *Create your own slogans, in English, in one or two lines for the following products: 2x5=10*

Eg. Nike: Original slogan- Just do it

Re Created slogan- Your thing, your pride!

- a). Appy Fizz: - a cool drink to hang out with  
Your slogan: .....
- b). Nescafe: Let’s get started  
Your Slogan: .....
- c). Tata Nano - *Khushiyon Ki Chabi*  
Your Slogan: .....
- d). Nokia - Connecting People  
Your Slogan: .....
- e). Adidas- Impossible is nothing  
Your Slogan: .....

B. In not more than ten lines, pick any print ad from the options given below and explain why it appeals to you. 1x10=10

1.



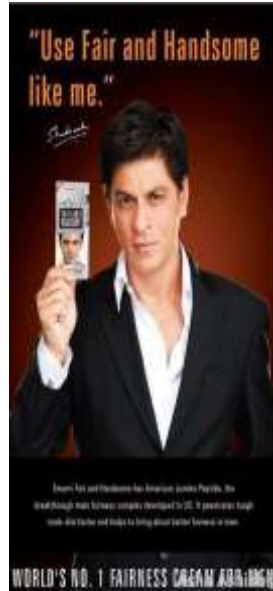
2.



3.



4.



**SECTION – III**

**Marks: 25**

**1. Read the following passage carefully**

One of the most famous monuments in the world, the Statue of Liberty, was presented to the United States of America by the people of France. The great statue, which was designed by the sculptor Auguste Bartholdi, took ten years to complete. The actual figure was made of copper supported by a metal framework which had been specially constructed by Eiffel. Before it was transported to the United States, a site had to be found for it and a pedestal built. The site chosen was an island at the entrance of the New York Harbour. By 1884, a statue which was 151 feet tall, had been erected in Paris. The following year, it was taken to pieces and sent to America. By the end of October, 1886, the statue had been put together again and it was officially presented to the American people by Bartholdi. Ever since then, the great monument has been a symbol of liberty for the millions of people who have passed through New York Harbour to make their homes in America.

**Answer the following question**

**5X1=5**

- a. Where the Statue of Liberty is exactly installed?
- b. Which parts of the monument was built in Paris?
- c. Why was the statue taken to pieces?
- d. Of what has the great monument been a symbol ever since its creation?
- e. Suggest a suitable title for the passage.

**2. Fill in the correct verb in the blanks:**

**5X1=5**

- a. Plucking flowers ..... forbidden.
- b. The behaviour of the boys and girls ..... highly objectionable.
- c. It is one of the best pictures that ..... ever been painted.
- d. Mohan with his friends ..... caught.
- e. John as well as Tom ..... waiting for you.

**3. Correct the following sentences:**

**1X5=5**

- a. Unless you do not work hard, you will fail.
- b. It is one of the most satisfactory proposal that has ever been made.
- c. Let each boy look after their books.

- d. She is wearing a green coloured frock today.
- e. No sooner the bell rang the boys ran out of their classes.

**4. Rewrite the following lines as directed: 5X1=5**

- a. What a pity you did not come! (Change into assertive sentence)
- b. She cannot read or write. (Rewrite the sentence using 'neither')
- c. He has six children. He must provide for them. (Combine the two sentences into a simple one)
- d. Ali said to me, "When will you return?" (Convert into indirect speech)
- e. One should keep one's promises. (Change the voice)

**5. Write a paragraph on any one of the given topics: 1X5=5**

- a. If I were to win a lottery
- b. Menace of pollutants
- c. My strangest dream
- d. My ideal star

**SECTION : IV**

**Marks : 20**

**1. What do the following sounds bring to your mind? Write in 1-2 lines. 1x5=5**

a) Clock ticking

b) Starting of a car engine

c) Dogs howling

d) Public Rally

e) Footsteps

**2. Pick up any 5 popular personalities ranging from Politicians to actors. Conceptualise any reality show and give us the reason why you would want these 5 personalities to be part of this show.**

**3x5=15**

*Example:*

*Personality Name:* Rahul Gandhi

*Name of Show:* Catch Me if you can.

*About the Show:* This is a reality show which involves finding out the poorest among people living in a particular community in India. The winner will receive a new house makeover and a cash prize of Rs fifty lakhs/-

*Reason:* Rahul Gandhi is an ideal face as ambassador for the poor. If he hosts the show People will be willing to speak out to him about their needs.





