



ST. ANTHONY'S COLLEGE SHILLONG

ENTRANCE TEST FOR ADMISSION INTO UNDER GRADUATE PROFESSIONAL COURSES **2011** MEDIA TECHNOLOGIES

INSTRUCTIONS

- This test has a total weightage of **100 marks** spread across **Five Sections**. The **Test Duration** is **2 hours**.
- Instructions for each Section or Set of questions are given at the start of each.
- Write your **Test Roll Number** given on your **Admit Card** in the space provided on this question paper.
- **Please preserve your Admit Card**. It will be required at the time of admission.
- The **Test Roll Numbers** of those shortlisted for admission on the basis of this Entrance Test will be published on the College Notice Boards as well as on the College Web Site by evening today, the 4th May, 2011.
- The final admission will be done on a first come, first served basis, after the marksheets of the Class XII examinations of the Meghalaya Board of School Education are available, provided the eligibility criteria as laid down in the prospectus are fulfilled. Shortlisted students from other boards and streams whose Class XII results are declared later will also be considered for admission provided they report not later than 2 days after the result declaration of their respective board examinations along with their marksheets (Original or Downloaded).

TEST ROLL NO: _____

Invigilator's signature: _____

- C. Who said the following? [Answer any five] 1X5=5
1. Better to reign in hell than to serve in heaven.
 2. Beauty is truth, truth is beauty.
 3. Truth and non-violence are my god
 4. Knowledge is power
 5. Man is by nature a political animal.
 6. Where wealth accumulates, men decay
 7. Good government is no substitute for self-government

Section II - Logical Reasoning
Mark: 2X5= 10

1. Find the word formed with the letters from the given word:
PHOTOGRAPH

a. Autograph ()	b. Grotto ()
c. Rapport ()	d. Hoot ()
2. Spot the odd one out:

a. Actors ()	b. Directors ()
c. Scriptwriters ()	d. Producers ()
3. Amit Said, "this girl is the wife of my Mother's grandson". What is the relationship of Amit to that girl:

a. Father-in Law ()	b. Father ()
c. Brother In Law ()	d. Husband ()
4. "Moon" is related to " Silver "in the same way as "gold" is related to:

a. Money ()	b. Ornaments ()
c. Sun ()	d. Star ()
5. In the following series what should come in the place of the question mark(?)
X Y Z A B C U V W ?

a. E ()	b. D ()
c. F ()	d. M ()

Section III - English Language
Mark: 25

1. Read the following passage carefully and answer the following questions: 1x5=5

Among the many who have enforced the duty of giving, I am surprised there are none to inculcate the ignominy of receiving; to show that by every favor we accept, we, in some measure, forfeit our native freedom; and that a state of continual dependence on the generosity of others is a life of gradual debasement.

Were men taught to despise this receiving of obligations with the same force of reasoning and declamation that they are instructed to confer them? We might then see every person in society filling up the requisite duties of his station with cheerful industry, neither relaxed by hope, nor sullen from disappointment.

Every favor a man receives, in some measures, sinks him below his dignity and in proportion to the value of the benefit, or the frequency of its acceptance, he gives up so much of his natural independence. He, therefore, who thrives upon the unmerited bounty of another, if he has any sensibility, suffers the worst of servitude; the shackled slave may murmur without reproach but he, humble dependents, taxed with ingratitude upon every symptom of discount; the one may rave round the walls of his cell, but the other lingers in all the silence of mental confinement. To increase his distress, every new obligation adds to the former load, which kept the vigorous mind rising; till at last, elastic no longer, it shapes itself to constraint and puts on habitual servility.

Questions:

1. What is the theme of the above passage?

 2. What harm does generosity cause in man?

 3. What might have happened if men were taught to despise servility?

 4. How do accepting favors lower man's dignity?

 5. How is dependence encouraged?
-
2. Fill in the blanks with suitable words given below. Each word maybe used more than once. 1X5=5

(Be, been, can, could, imagine, imagined, keep, kept, may, might. sell, sold, snore, snoring, write, written.)

As a child I sleep anytime and anywhere. Today, too, I fall asleep very easily. I may at a party, listening to someone telling a long story. Can you his annoyance at seeing me fast asleep halfway through his story? I might even gently.
-
3. Fill in the blanks with the correct verb: 1X5=5
 - a. The economics of the plan..... hazardous.
 - b. There..... several ways to skin a cat.
 - c. Either he or you..... wrong.
 - e. Every man, woman and child..... accounted for.
 - f. Spaghetti and meatballs.....my favorite.

4. Combine each set of the simple sentences into one complex sentence: 1X5 =5
1. He is hard-working. Everybody knows it.
 2. He may be at home. I do not know.
 3. He speaks fast. Otherwise he is a good teacher.
 4. I met my old friend. He is now a police inspector.
 5. The boy sits near me. His father is a philosopher.
5. Attempt a paragraph on **any one** Of the following 5
1. My life ten years from now...
 2. The day my heart broke...
 3. My Idea of fun....
 4. My days as a Reality Show Contestant...

Section IV- Brand Identification
Mark: 20

- I. Identify the brands with the following slogans: 1x10=10
Eg: *A lot can happen over coffee.*
Answer: Café Coffee Day
- 1) *Life's Good*
Ans:
 - 2) *Finger lickin' good.*
Ans:

3) *Connecting people*

Ans:

4) *Because you're worth it*

Ans:

5) *Get speed. Get time.*

Ans:

6) *I'm Lovin' it*

Ans:

7) *Jo khaye kho jaaye*

Ans:

8) *Take care*

Ans:

9) *Bring it on*

Ans:

10) *Ideas for life*

Ans:

II. From the options provided tick the star who endorses the given brand: 1x5=5

1) Nakshatra Diamonds:

- | | | | |
|-----------------|-----|-------------------|-----|
| a. Katrina Kaif | () | b. Kareena Kapoor | () |
| c. Sridevi | () | d. Kajol | () |

2) Loreal Total Repair Five:

- | | | | |
|--------------------|-----|------------------|-----|
| a. Sushmita Sen | () | b. Lara Dutta | () |
| c. Priyanka Chopra | () | d. Aishwarya Rai | () |

3) Dyna Soap:

- | | | | |
|--------------------|-----|---------------------|-----|
| a. Sonakshi Sinha | () | b. Deepika Padukone | () |
| c. Anoushka Sharma | () | d. Sonam Kapoor | () |

4) Mountain Dew:

- | | | | |
|------------------|-----|------------------|-----|
| a. Shahrukh Khan | () | b. Salman Khan | () |
| c. Aamir Khan | () | d. Saif Ali Khan | () |

5) Pantene:

- | | | | |
|-------------------|-----|--------------------|-----|
| a. Kareena Kapoor | () | b. Priyanka Chopra | () |
| c. Shilpa Shetty | () | d. Bipasha Basu | () |

III. If you were to choose any one of the following stars to advertise Cadbury's Dairy Milk, whom would you choose and why? (in not more than 5 lines) (5 marks)

- a. Sachin Tendulkar b. Sharukh Khan c. Hannah Montana

Section V-Scripting
Mark: 10

- A. What do the following sounds bring to your mind? [Write in 2- 3 lines] 1X5=5
1. Train whistle:

 2. Rain drops:

 3. Heartbeat:

 4. Snore:

 5. Footsteps:
- B. If you are to produce a prank show on TV, what will be your three best prank ideas and how will you execute it? 5 marks

Section VI - Reading Images
Mark: 20

- 1 Study the given image and answer the following questions. (10)



- I. Give names to the two cartoon characters 2
- II. What do you think happened to them? 4
- III. How is movement being depicted in this Image? 4

2. Study the given photograph and answer the questions:

(10)



I. Give a suitable title/ caption to the Photograph.

2

II. According to you, what is the eye catching focal point (punctum) of this photo? 2

III. What time of day was this photograph taken?

1

IV. What is your first reaction to the photograph and why?

3

V. What kind of feeling is being evoked by this photograph?

2