



# ST. ANTHONY'S COLLEGE SHILLONG

## ENTRANCE TEST FOR ADMISSION INTO UNDER GRADUATE PROFESSIONAL COURSES **2012**

### **Mass Communication and Video Production**

Date: Wednesday, 25<sup>th</sup> April 2012

Time: 1:30 – 3:30 PM

#### INSTRUCTIONS

- This test has a total weightage of **100 marks** spread across **Four Sections**.
- Instructions for each Section or Set of questions are given at the start of each.
- Write your **Test Roll Number** given on your **Admit Card** in the space specified below.
- **Please preserve your Admit Card**. It will be required at the time of admission.
- The Test Roll Numbers of those shortlisted for admission on the basis of this Entrance Test will be published on the College Notice Boards as well as on the College Web Site by **Saturday, 28<sup>th</sup> April 2012**.
- The final admission will be done on a first come, first served basis, after the marksheets of the Class XII examinations of the Meghalaya Board of School Education are available, provided the eligibility criteria as laid down in the prospectus are fulfilled. Shortlisted students from other boards and streams whose Class XII results are declared later will also be considered for admission provided they report **not later than 2 days** after the result declaration of their respective board examinations along with their marksheets (Original or Downloaded).

TEST ROLL NO: \_\_\_\_\_

Invigilator's signature: \_\_\_\_\_

**Section I**

**Marks: 25**

**A. Choose the correct answer and fill it in the space Provided for you. 1X 10= 10**

1. Which of these is not an Indian Airline Company?

- a. Indigo                      b. Spice Jet                      c. Kingfisher                      d. Kingspice

Answer: \_\_\_\_\_

2. The strongest bone in the Human body is:

- a. Skull                      b. Femur                      c. Tibia                      d. Ear Ossicles

Answer:

3. The winner of Miss Universe 2011 is:

- a. Ximena Navarrete                      b. Alyssa Campanella  
c. Leila Lopes                      d. Vasuki Sunkavalli

Answer: \_\_\_\_\_

4. "The sports of fitness has arrived" is a slogan for:

- a. Reebok Sports Program - The Crossfit Movemen  
b. 2014 Winter Olympics to be held in Russia  
c. 2012 Summer Olympics to be held in London  
d. 2014 Commonwealth Games to be held in Glasgow.

Answer: \_\_\_\_\_

5. Facebook is founded by Mark Zuckerberg. It was launched in:

- a. February 2002                      b. February 2003  
c. February 2004                      d. February 2005

Answer: \_\_\_\_\_

6. Olay Total Effects, Loreal Revitalift and Pond's Gold Radiance are products for:

- a. Hair Treatment                      b. Anti Aging  
c. Weight loss                      d. Foot Massage

Answer: \_\_\_\_\_

7. The DC in Washington DC, the capital of USA, stands for...

- a. District Capital                      b. District of Columbia  
c. District Central                      d. None of these

Answer: \_\_\_\_\_

8. Recently the World Health Organization declared India as a:

- a. Tuberculosis free Nation                      b. Polio free Nation  
c. Cholera free Nation                      d. All of these options

Answer: \_\_\_\_\_

9. The signatory for Indian Currency notes is the:

- a. Prime Minister of India                      b. President of India  
c. Finance Minister of India                      d. None of these options

Answer : \_\_\_\_\_

10. The present Information and broadcasting Minister of Meghalaya is:

- a. A.L.Hek                      b. Bindo Lanong  
b. Mukul Sangma                      d. Ampareen Lyngdoh

Answer: \_\_\_\_\_

**B. Answer the following questions in the space provided for you:**

**1 x 5 = 5**

- 1) The common factor between Paschimbanga, Odisha and Chennai are .....
- 2) If in a Code 1234 stands for HIGH, 4567 stands for LOVE then 1567 stands for .....
- 3) The Smallest Number of four digits beginning with 1 and ending with 9 is .....
- 4) The biggest number among  $2/0$ ,  $2/2$ ,  $2/3$ ,  $2/4$  is .....
- 5) The odd one out of JANE, JENNY, JULIE and JACK is .....

**C. Choose the correct answer to the following. Write in the space provided for you: 1x10=10**

1. A Breaking News is:
  - a) The most significant story of the moment which is recorded live
  - b) A Story which is a break away from the main news
  - c) A Single story which is broken into two smaller news stories

Answer: .....

2. A Commercial is associated with:
  - a) A news report which comes from news agencies
  - b) An article which is printed in Magazines
  - c) Advertisements on television

Answer: .....

3. Letter to the Editor is:
  - a) A platform for the readers to give their opinions
  - b) A response from the government to the editor of the newspaper
  - c) A complaint letter from a reporter to the editor

Answer: .....

4. The Acronym for HBO, the popular TV channel is:
  - a) Hollywood Box Office
  - b) Home Bollywood office
  - c) Home Box Office

Answer: .....

5. FM in the word Fm Radio stands for:
  - a) Frequency Modulation
  - b) Frequency Media
  - c) Frequented Medium

Answer: .....

6. In the film *Ra One*, the title role is played by:
  - a) Shahrukh Khan
  - b) Arjun Rampal
  - c) Naseerudin Shah

Answer: .....

7. Slumdog Millionaire is directed by Danny Boyle. Another film directed by him is:
  - a) Beach
  - b) Jurassic Park
  - c) Blood Diamond

Answer: .....

- 8 In the hit television series Two and Half Men, the role of Charlie Harper is originally played by:
- a) Charlie Sheen
  - b) Jon Cryer
  - c) Ashton Kutchner

Answer: .....

9. The Acronym for STAR in Television Stands for:
- a) Swift Television and Reaction
  - b) Satellite Television for Asian Region
  - c) Satellite Television across Region

Answer: .....

10. Jabong.com, Flipkart.com and Snapdeal.com are:
- a) Online Shopping Stores
  - b) Online Traveling Agencies
  - c) Online Dating and Matrimonial services

Answer: .....

## Section II

**Marks: 25**

- 1. Fill in the blanks with the correct verb: 1X5=5**

- a) Spoilage caused by microbes, insects and other pests..... led to the search for newer methods of food preservation.
- b) Gupta and Sons ..... a well known publishing company.
- c) Each boy and each girl ..... given a prize.
- d) Neither Mohan nor Afzal ..... come.
- e) Rice and curry ..... my favorite meal.

- 2. Read the following passage carefully and answer the following questions: 1X5=5**

It is not always easy to speak frankly in company and if you don't want to be considered a bad-mannered person, you have to watch constantly for signs. It is not easy, for example, to listen for long to any person. Try in company to take only a fair share of the conversation. If there are two of you, take half of it. When you have said a little, keep quiet, and give your friend a chance to say something. If he does not talk, he probably does not want to talk to you either. Many a young man or woman talks away, thinking the company is delighted to hear him or her while it leaves many really exhausted or angry. Don't think you can say unpleasant things about someone and not be found out. It is surprising how the remarks usually find their way to the person with your name attached, so to speak. Whatever you say, always assume that the person may overhear, and modify your remarks accordingly. All experienced people work in this way.

- a) Suggest a suitable heading for the passage.
- b) Mention two characteristics which belong to a bad-mannered person.
- c) What good manners should you observe when you are in company?

- d) Why shouldn't one say unpleasant things about someone behind his back?
- e) What is foolish about the behaviour of a young man or woman who "talks away" all the time?

3. **Rewrite the following lines as directed:** 5X1=5

- a) Would that my friend were here!(change into assertive sentence)
- b) I do not know either Sita or Lila. (rewrite the sentence using 'neither')
- c) You must help your brother. It is your duty. (combine the two sentences into a simple one)
- d) He said to me, "Do you know the way?"(convert into indirect speech)
- e) Who taught her French? (change the voice)

4. **Correct the following sentences:** 5X1=5

- a) Unless you do not apologize, I shall punish you.
- b) Not only he visited Delhi, but also Agra.
- c) He not only was fined but also expelled.
- d) No sooner he heard the news, he left.
- e) Explain me this question.

5. Write a paragraph on any **one** of the given topics: 1X5=5

- a. Peer pressure
- b. My most embarrassing moment
- c. If I were to meet Anna Hazare
- d. My valentine's day

**Section III**

*Marks: 30*

Q1. Write a short paragraph based on the image below.

**5 marks**



Q2. Write a short paragraph based on the image below

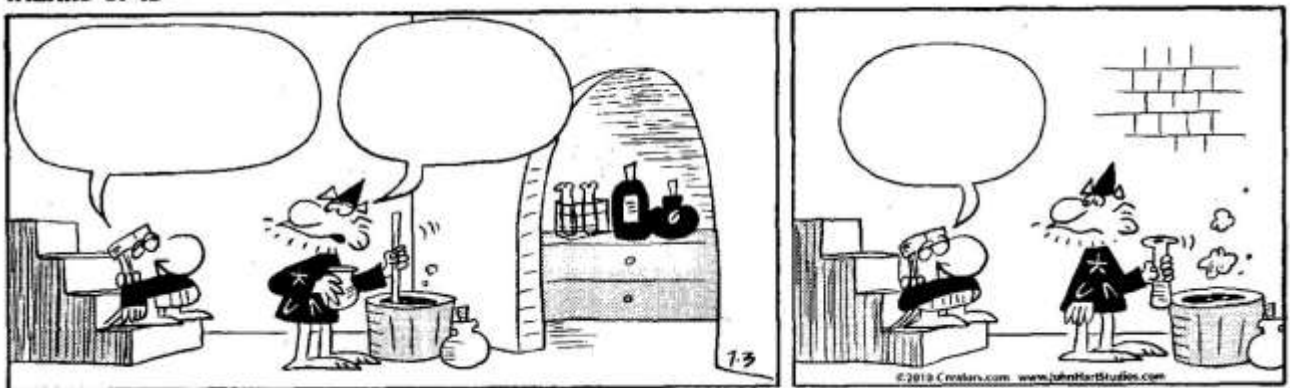
5 marks



Q3. Complete the following comic strip below:

5 marks

**WIZARD OF ID**



Q4. Draw simple sketches based on the following words:

**6 marks**

1. Facebook

2. Boast

3. Hungry



Q5. Figure out the meaning of each box below.

4 marks

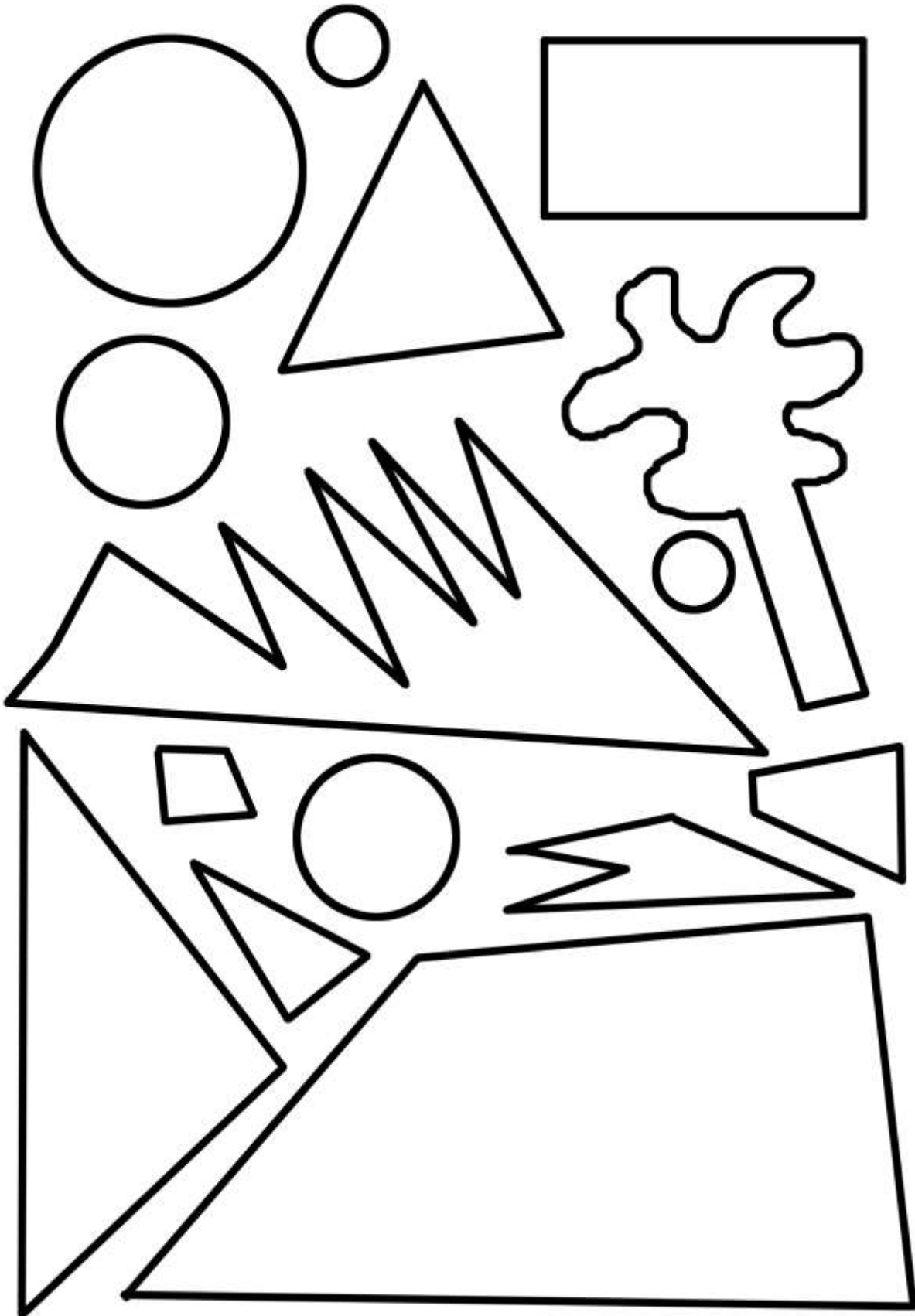
For Example:



= CROSS ROADS



Q.6 Cut out all the shapes below and paste them in the following page, making a coherent image.  
Give a suitable title to your creation. **5 marks**



**This page leave blank as previous page will be cut**

**Space for answering Q6 of Section III**

#### **Section IV**

**Marks: 20**

- a. You must have grown up reading kind hearted but poor girl Cinderella, who was ill-treated by her step sisters and step mother. What happens to the story when we change Cinderella to an educated, proud and stubborn girl. Re-write Cinderella's tale in not more than 15 lines. 10

- b. If you get a chance to feature in any of the soap operas or reality show currently on TV, which one will you pick and why. 10